



beyond the numbers

2015 SUMMARY ANNUAL REPORT
Year in Review

 EconomicsCenter



Chris Habel

Dear Friends,

It is truly my privilege and honor to lead the board of the UC Economics Center at this exciting and transformative time. In 2015, we transitioned our primary relationship with the University of Cincinnati to the College of Education, Criminal Justice and Human Services. This new alignment has already created many synergies because

both organizations share a common mission – the well-being of people and communities.

In 2015, our education programs reached more teachers, more classrooms, and more students than ever before. The success and sustainability of these powerful programs was shored up through corporate sponsorships and energetic support from the young professional community. This year, we invested a major gift into the development of \$martPath, a robust, web-based teaching system with dynamic grade-specific financial literacy content paired with instant teacher feedback. This is a game-changer, and we are working with state councils on economic education to drive this powerful tool into classrooms nationwide. Our goal is to impact as many students as possible because understanding our economic system is critical to breaking the cycle of poverty and strengthening our nation.

Our economics research and consulting operations produced numerous reports that helped guide policymakers and voters on key issues. For example, we completed a study of the community impact of preterm births, the role of Metro in connecting people to jobs, and the impact of Cincinnati's Uptown employers – including the University of Cincinnati – on our 15-county region. At the request of the City of Cincinnati, we completed an Economic Forecast for 2015-2020 showing Cincinnati's bright future. Our pipeline and diversification of research projects is the strongest ever.

These many accomplishments are a tribute to our gifted and talented team at the Economics Center, who work under the leadership of Dr. Julie Heath. And, of course, none of this would be possible without the generosity, wisdom, and support of our board and our many donors and supporters like you. The potential of our UC Economics Center is truly limitless.

With Warm Regards,

*Engaging Students,
Empowering Educators,
Equipping Decision Makers
through the Knowledge
of Economics*

Our Impact

- Enhanced economic education of **3,728 elementary students** in the Student Enterprise (StEP) Program. Students earned more than \$6,835,461 StEP dollars.
- Inspired an entrepreneurial spirit at **Market Madness**, an event on the campus of the University of Cincinnati, which brought together young entrepreneurs to buy, sell, and advertise classroom products.
- Engaged **6,944 middle and high school students** in **The Stock Market Game**, an online market simulation in which students managed and invested a virtual portfolio of \$100,000. Winning teams traveled to New York City to visit real-world investment firms on Wall Street.
- Enrolled **32 high school juniors and seniors** in **Today's Learners, Tomorrow's Leaders (TL²)** summer program, a rigorous, college-level Microeconomics course that worked to connect classroom instruction to real business settings.
- Offered professional development courses for teachers of grades **K-12**; trained more than **320** educators and sold **211** graduate credits.
- Accepted **39 education leaders and local administrators** into the **Alpaugh Scholars Leadership program**. Participants met once a month for five months to learn about current business, economic, and social issues in our schools and communities.
- Provided economic data and analyses to community leaders earning over **\$516,480** in research revenues.

Community Impact

Engaging Students

ELEMENTARY SCHOOL

3,728 STUDENTS



\$6,835,461 StEP Dollars Earned
\$1,519,083 StEP Dollars Saved
\$516,896 StEP Dollars Donated

"I learned about making good choices."

MIDDLE & HIGH SCHOOL

11,891 STUDENTS

The Stock Market Game
Personal Finance Challenge
Dual Enrollment
Today's Learners, Tomorrow's Leaders
Financial Literacy Day

"I learned about goal-setting and investments."

grades

K...



.....



.....



... **12**

Empowering Educators



**PROFESSIONAL DEVELOPMENT
FOR EDUCATORS**

Integration Courses
Smart Ohio Pilot Services
Discover the Treasures Series
Alpaugh Scholars Program

322 teachers trained

9,660 STUDENTS

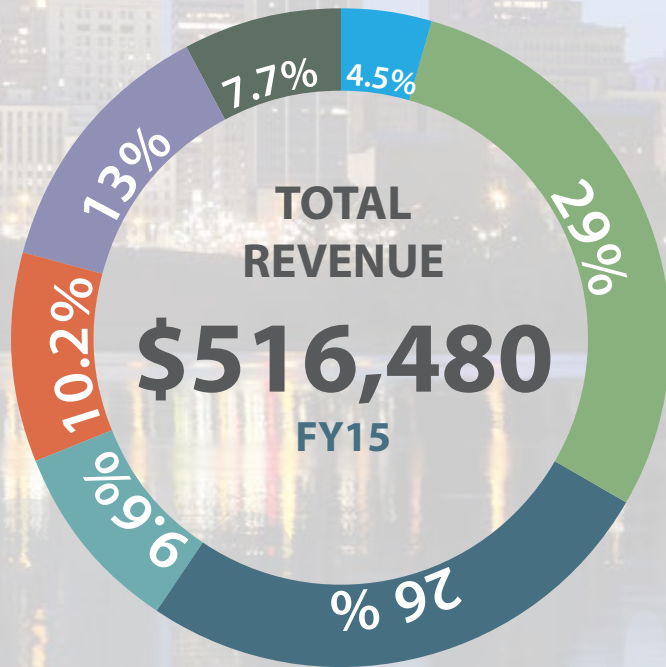
Total Impact in 2015

**25,279
STUDENTS**

Research & Consulting

Regional Impact

In FY 2015, the Center's research and consulting team continued to demonstrate its long-standing commitment to the region. Our professional research staff delivered high-quality economic analyses to private businesses, municipalities, and not-for-profit clients. This year, a vast majority of our reports utilized custom design and infographics that helped clients from a number of industry sectors tell a compelling story.



Beth Robinson, President & CEO, Uptown Consortium, Inc.
Economic Impact of Uptown Neighborhoods on the Cincinnati MSA

“As usual, the Center was responsive, professional and thorough, and its unbiased report has had a galvanizing effect on government, community and business leaders.”



Amy Stevens, Director, Prevention and Public Health Policy, HPIO
Health Value Dashboard

“The Economics Center was a critical partner in the development of the HPIO Health Value Dashboard. We look forward to working with the Center again in 2016.”



Ryan Adock, Executive Director, Cradle Cincinnati
The Economic Impact of Preterm Birth

“The Economics Center developed a thorough, easy-to-understand business case for investing in prematurity reduction. It's already helped start new conversations around investment in our work.”



Elizabeth Pierce, President & CEO, Cincinnati Museum Center
Economic & Community Benefits of Cincinnati Museum Center

“The studies the Center has provided give us ways to view our organization and its role within our community differently.”

Statements of Activities

for the years ended
June 30, 2015 & 2014



Statements of Financial Position

at June 30, 2015 & 2014

2015

2014

Revenues & gains	Unrestricted	Temporarily restricted	Total	Revenues & gains	Unrestricted	Temporarily restricted	Total
Contributions	595,409	—	595,409	Contributions	498,515	90,260	588,775
Program revenue	738,302	—	738,302	Program revenue	724,434	—	724,434
Investment income	27,709	55,971	83,680	Investment income	38,384	76,056	114,440
Gain on investments	(44,498)	(42,812)	(87,310)	Loss on investments	70,105	68,841	138,946
In-kind contributions	221,151	—	221,151	In-kind contributions	246,865	—	246,865
Net assets released from restrictions	879,733	(879,733)	—	Net assets released from restrictions	269,575	(269,575)	—
Total revenues & gains	2,417,806	(866,574)	1,551,232	Total revenues & gains	1,847,878	(34,418)	1,813,460
Expenses							
Program services	1,294,099	—	1,294,099	Program services	1,499,203	—	1,499,203
Management & general	391,076	—	391,076	Management & general	346,700	—	346,700
Fundraising	130,056	—	130,056	Fundraising	128,357	—	128,357
Total expenses	1,815,231	—	1,815,231	Total expenses	1,974,260	—	1,974,260
Change in net assets	602,575	(866,574)	(263,999)	Change in net assets	(126,382)	(34,418)	(160,800)
Net assets at beginning of year	472,189	2,277,769	2,749,958	Net assets at beginning of year	598,571	2,312,187	2,910,758
Net assets at end of year	1,074,764	1,411,195	2,485,959	Net assets at end of year	472,189	2,277,769	2,749,958

ASSETS	2015	2014	LIABILITIES	2015	2014	NET ASSETS	2015	2014
Cash & cash equivalents	494,916	144,369	Payable to related party	16,287	26,465	Unrestricted	1,074,764	472,189
Accounts receivable, net	147,513	219,418	Accounts payable & accrued expenses	43,322	6,325	Temporarily restricted	1,411,195	2,277,769
Pledges receivable, net	178,408	263,254	Deferred Revenue	292,000	—			
Investments	1,401,731	2,155,707						
Property, Equipment, Software	615,000	—						
Total assets	2,837,568	2,782,748	Total liabilities	351,609	32,790	Total net assets	2,485,959	2,749,958
						Total liabilities & net assets	2,837,568	2,782,748

These financial statements do not represent the complete set of audited financial statements for the Economics Center. A complete set of financial statements also includes the Auditor's Report and the Footnotes to the Financial Statements, which are omitted herein. The Economics Center's complete audited financial statements for the year ended June 30, 2015, may be obtained by visiting the Center's web site at www.economicscenter.org.

A photograph of two young Black girls sitting in a gymnasium, looking towards the right. The girl on the left is wearing a pink headband, glasses, and a dark blue shirt with a yellow lanyard. The girl on the right is wearing a blue headband and a pink jacket over a blue shirt. In the background, there are red bleachers. The word "Passion" is written in a white, cursive font in the upper right corner. Faint, large numbers (15, 4, 0, 3, 6, 8, 0, 1) are visible in the lower right background.


Passion

LEARNING THROUGH THE YEARS

Our programs teach economic and financial concepts starting with basic ideas in elementary grades, which then serve as a foundation for middle and high school learning.

January

National Mentoring Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																										
<p>December 2015</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td></tr> <tr><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td></tr> <tr><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td></tr> <tr><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								<p>New Year's Day</p> <p>1</p> <p>2</p>
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10	11	12	13	14	15	<p>Fact: First agriculture price support bills introduced in Congress, 1924</p> <p>16</p>																																										
17	18	<p>Teacher PD 4:00 p.m. - 6:00 p.m.</p> <p>19</p>	20	21	22	23																																										
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Dedication



BUILDING BETTER TEACHERS: CRUISIN' THROUGH THE STANDARDS

The Center's teacher professional development series demonstrates connections to Ohio's New Learning Standards with exemplary materials and engaging instruction. Each course integrates one of the core subjects: Reading and English Language Arts, Math, Social Studies, and Science.

February

African American History Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																	
<p>January 2016</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr> <tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr> <tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr> <tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr> <tr><td>31</td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							<p>National Freedom Day 1</p>	<p>Groundhog Day 2</p>	<p>3</p> <p>Fact: 16th Amendment provides for federal income tax, 1913</p>	<p>4</p>	<p>5</p>	<p>6</p>
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	EconomicsCenter		Spring Stock Market Game																																																				
<p>Valentine's Day 14</p>	<p>Presidents' Day 15</p>	<p>16</p>	<p>17</p>	<p>18</p>	<p>19</p>	<p>20</p>																																																	
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<p>28</p>	<p>29</p>			<p>Reserve your seat for the Annual Awards Luncheon, taking place next month!. Visit www.economicscenter.org/awards for details and to register!</p>		<p>March 2016</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td></tr> </table>	S	M	T	W	T	F	S				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								
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Commitment



CELEBRATING EDUCATION AND COMMUNITY LEADERS

Each spring, more than 650 business men and women, teachers, principals, superintendents, and community leaders attend the Center's Annual Awards Luncheon. Join us this year!

March

Women's History Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																										
<p>February 2016</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td>29</td><td></td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29						<p>Reserve your seat at the Annual Awards Luncheon. Visit www.economicscenter.org/awards for details and to register!</p>	1	2	3	<p>STEP</p> <p>North College Hill Elementary</p>	5
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6	<p>STEP</p> <p>Hays Porter Elementary</p>	<p>STEP</p> <p>Midway School</p>	<p>STEP</p> <p>Covedale Elementary</p>	<p>STEP</p> <p>St. Augustine School, KY Kilgour Elementary</p>	<p>STEP</p> <p>Prince of Peace Montessori, KY Holy Family Catholic School, KY Eden Grove Academy</p>	12																																										
	EconomicsCenter		Spring Stock Market Game																																													
Daylight Saving Time Begins	13	14	15	16	17	18																																										
	<p>STEP</p> <p>Weigel Elementary</p>	<p>STEP</p> <p>Pleasant Run Elementary</p>	<p>STEP</p> <p>Roberts Academy</p>	<p>STEP</p> <p>Pleasant Hill Academy</p>	<p>STEP</p> <p>Amity Elementary</p>	19																																										
	EconomicsCenter	Teacher PD 4:00 p.m. - 6:00 p.m.	Spring Stock Market Game																																													
Palm Sunday First Day of Spring	20	21	22	23	24	25																																										
	<p>STEP</p> <p>Rees E. Price Academy Holy Family Catholic School, OH</p>	<p>STEP</p> <p>North Avondale Montessori</p>	<p>STEP</p> <p>Frederick Douglass School</p>	<p>STEP</p> <p>St. Boniface School</p>	<p>STEP</p> <p>Bond Hill Academy</p>	26																																										
	EconomicsCenter		Spring Stock Market Game																																													
Easter Sunday	27	28	29	30	31																																											
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						<p>April 2016</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr> <tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr> <tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr> <tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr> </table>	S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
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Awareness



WEAR GREEN FOR FINANCIAL LITERACY MONTH

April is National Financial Literacy Month and a good time to reflect on the importance of money smarts for the youngest citizens. Help us raise awareness of financial capability as a life skill.

April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div>March 2016</div> <div>S M T W T F S</div> <div>1 2 3 4 5</div> <div>6 7 8 9 10 11 12</div> <div>13 14 15 16 17 18 19</div> <div>20 21 22 23 24 25 26</div> <div>27 28 29 30 31</div>	<div>May 2016</div> <div>S M T W T F S</div> <div>1 2 3 4 5 6 7</div> <div>8 9 10 11 12 13 14</div> <div>15 16 17 18 19 20 21</div> <div>22 23 24 25 26 27 28</div> <div>29 30 31</div>	Be sure to wear green for Financial Literacy Month and post pictures to Facebook and Twitter #ECWearGreen		SHARE PHOTOS FOR THE WEAR GREEN CONTEST THIS MONTH! #ECWearGreen	1	2
3	4	5	6	7	8	9
	EconomicsCenter		Spring Stock Market Game			
10	11	12	13	14	Tax Day 15	16
	EconomicsCenter		Spring Stock Market Game			
17	18	19	20	21	Earth Day 22	Passover (first day) 23
24	25	26	27	28	29	Passover (last day) 30
		 Stock Market Game Portfolio Challenge				

Wisdom



STUDENTS COMPETE IN THE PERSONAL FINANCE CHALLENGE

Students demonstrate their knowledge of personal finance by competing with other students across the state in multiple-choice and “Quiz Bowl” examinations. Winning teams are invited to the national competition.

May

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																				
Principals' Day 1	2	Teacher Appreciation Day 3	Firefighters' Day 4 STEP North College Hill Elementary	Cinco de Mayo 5 STEP Pleasant Hill Academy	No Homework Day 6 STEP Covedale Elementary	7																																																																																				
Mother's Day 8	9 STEP Hays Porter Elementary	10 STEP Midway School	11 STEP Roberts Academy	12	13 STEP Holy Family Catholic School, KY Prince of Peace Montessori, KY	14																																																																																				
15	16 STEP Holy Family Catholic School, OH Rees E. Price Academy	17 STEP North Avondale Montessori Teacher PD 4:00 p.m. - 6:00 p.m.	18 STEP Frederick Douglass School	19 STEP St. Augustine School, KY Kilgour Elementary	20 Be a Millionaire Day STEP Eden Grove Academy Bond Hill Academy	21 Armed Forces Day																																																																																				
22	23 STEP Amity Elementary	24 STEP Pleasant Run Elementary	25 STEP Weigel Elementary	26 STEP St. Boniface School	27	28																																																																																				
29	30 Memorial Day	31																																																																																								
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Achievement



TODAY'S LEARNERS, TOMORROW'S LEADERS

High school students participated in a highly selective, three week summer program, where they had the opportunity to tour leading businesses and meet with high-level executives; all while learning fundamental economic principles.

June

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John Keynes' birthday 5	6 Fact: Securities and Exchange Commission is established, 1934	7	Best Friends Day 8	9	10	11																																																	
12	13	Flag Day 14	15	Adam Smith's birthday 16	17	18																																																	
Father's Day 19	First Day of Summer 20	21	22	Public Service Day 23	24	25																																																	
26	27	28	29	30		<div>July 2016</div> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr> <tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr> <tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr> <tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr> <tr><td>31</td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
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Opportunity




ECONOMIC AND FINANCIAL EDUCATION THROUGH PRACTICAL LEARNING

"I learned about efficiency and how to properly work a line in a manufacturing environment. [For any business], it is important to have good workers that are dedicated and engaged. I also learned that having a strategic plan is crucial in business." - Alexis Metts

July

National Park and Recreation Month

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3	Independence Day 4	5	6	7	8	9																																										
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STUDENTS EXPERIENCE WALL STREET

The Stock Market Game™ program is an online market simulation where students manage a virtual stock portfolio and compete with other teams. Winners are invited to a Portfolio Challenge to compete for an all expense paid trip to New York City to meet real-world investment professionals and tour the New York Stock Exchange.

August

National Immunization Awareness Month

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7	National Dollar Day 8	Book Lovers Day 9	10	11	12 Fact: Minimum wage is increased from 75 cents to \$1 per hour, 1955	13																																																	
14 Fact: President Roosevelt signs the Social Security Act, 1935	15	16	17	18	19	20																																																	
21	22	23	24	25	National Women's Equality Day 26	27																																																	
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			Back to school! Check out new teacher training opportunities. Apply today for the Alpaugh Scholars Leadership Program.			<div>September 2016</div> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td></td></tr> </table>	S	M	T	W	T	F	S					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30								
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Determination

TEACHER LESSONS: EVERYDAY ECONOMICS

“Profit margin becomes a vocabulary word for the test. We read ‘Lawn Boy’ or ‘Lawn Boy Returns,’ about a boy who learns about building a business and investing for profit through cutting grass.” - Kathryn Holcomb, Sixth-Grade Teacher, Little Miami Schools

September

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





ALPAUGH SCHOLARS PROGRAM EMPOWERS DISTRICT LEADERSHIP

The Alpaugh Scholars Program broadens the conversation among district leaders who share ideas and come to appreciate how the dynamics, challenges, and opportunities of our region impact local schools and K-12 education.

October

Breast Cancer Awareness Month

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Experience

PREPARING STUDENTS FOR THE NEXT CHAPTER

Teaching students about economics at an early age prepares them for their future. It opens their mind and connects the classroom to the real world through practical learning.

November

Native American Heritage Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																	
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Giving

StEP STUDENTS HAVE CHOICES: SPEND, SAVE, OR DONATE

Young students choose how they want to use their money including contributing to a charity of their choice. A percentage of the students' school donations is matched in real dollars and goes to many deserving non-profits throughout the region.

December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																				
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\$martPath: Engaging Students in Economic Education

In 2015, the Economics Center launched \$martPath, a web-based, interactive financial literacy program designed to teach children about personal financial responsibility and basic economics. \$martPath was made possible by a \$1 million contribution from the Center's Board member Peter Alpaugh and the Alpaugh Family Foundation.

Currently, the program focuses on grades 1-6 and connects all of its resources and lessons to the Ohio's New Learning Standards. As a result of the \$martPath curriculum, students will gain economic and financial literacy skills in the context of math, language arts and social studies. In addition to providing economic education to students, \$martPath also provides teachers with an opportunity for ongoing professional development.



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We've already taught economics and personal finance to 1,000,000 students. Will you help us reach the next 1,000,000?

Margaret Mead, one of the most prominent cultural anthropologists of her time once said, "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."

Through the Center's practical, school-based programs, students in K-12 grades are learning the skills they need to succeed and live healthy, productive lives. Just one example of the tangible impact we've seen in 2015 is 17 classroom businesses at local elementary schools, where students in grades three, four and five have applied and interviewed for jobs.

To learn more about this and the Center's other programs, and to join our effort, please visit www.economicscenter.org/give.

